

# Lesson 24: Designing Your Destiny

**LEARNING OBJECTIVE:** Providing exposure to careers, trades and entrepreneurship while designing online profiles and resumes to set members up for success.

After learning the content in this session, a student should:

1. Explore career options
2. Analyze the BLS Occupational outlook handbook
3. Develop resume's and create LinkedIn profiles

**MATERIALS NEEDED:**

**TIME REQUIRED: 90 MINUTES**

**The Dreams/Nightmares Quadrant (Handout)**

**Ways to learn about Careers (Handout)**

**KEY WORDS**

**Career** - an occupation or series of jobs that a person does during their working life, especially when this involves making progress to better jobs or higher levels within a particular profession.

**Trades (Tradesperson)** - refers to a worker who specializes in a particular occupation that requires work experience, on-the-job training, and often formal vocational education (i.e. carpenter, tile setter, electrician, mechanic, painter etc.)

**Entrepreneurship**- the capacity and willingness to develop, organize and manage a business venture along with any of its risks in order to make profit.

**Resume** – a summary of your past and current education, experience, activities, and skills and what employer will use most often to decide whether or not to interview you. .

**LinkedIn**- a social networking site designed for professionals. The website allows you to share work-related information with other users and keep an online list of professional contacts.



# Lesson 24: Session Outline

## I. CAREER DREAMS & NIGHTMARES

### A. What are your greatest dreams? (15 Minutes)

1. Provide members with the Dreams & Nightmares quadrant and have them write what dream jobs, careers, activities and destinations they hope to explore. Also have them express what types of jobs, activities and destinations would be absolute nightmares.
2. Have a few students share what they wrote, then categorize which choices could be done as Careers, Trades or through entrepreneurship.
3. Define Careers, Trades and Entrepreneurship.

### B. Design Your Destiny

1. Explain to members that a key component to ensuring they attain their dream career is to visualize where they want to be and to develop a career game plan to achieve their desired occupation.
2. To design a career game plan requires that members explore and understand their desired career choice (See Learning about careers handout), and that they brand themselves by developing resumes and a LinkedIn profile that illustrates their fit for the field.

## II. CAREER TOOLS

A. A resume is a summary of your past and current education, experience, activities, and skills, and what employers will use most often to decide whether or not to interview you. Because employers can take just 5-10 seconds to look at your resume, use the following tips to make sure it does these 3 things:

1. highlights your accomplishments and qualifications
2. is well-organized and easy-to-read
3. is tailored to include the most relevant things to the position
  - **Create a "Master Resume" that has everything.** To get started, write down everything from your past 1-3 years: education, coursework, jobs, internships, activities, skills, honors, publications, language skills, study abroad experiences and community service projects. Then use this master to create one or more versions for particular industries or types of positions. Keep your resume to one page.
  - Combine your resume with other strategies
    - Take part in internships & other work experiences
    - Create a career-planning support group and find a mentor

### **III. YOUR ONLINE PRESENCE**

- A. Explain to members that their online presence on social media is increasingly becoming a factor in employer decision making. Introduce members to the value of creating professional LinkedIn profiles.



# Lesson 24: Class Discussion

## DISCUSSION TOPICS and STUDENT ACTIVITIES

1. What are the differences between careers, trades and entrepreneurship?
2. Should social media be used to determine whether an employer should hire you or not?
3. What ways have you explored potential careers in the past?
4. Are you willing to pursue a career that you love even if that career choice does not pay a high salary?
5. What can you include in your resume if you don't have any professional work experience?

## USING MEDIA IN THE CLASSROOM

AIMHigh Insights:

<https://www.youtube.com/watch?v=d6iGiNfIX10>

## References:

[http://www.wrksolutions.com/documents/whenigrowup/wigu\\_pdfs/high-school/wfs-wigu-highschool-lessons.pdf](http://www.wrksolutions.com/documents/whenigrowup/wigu_pdfs/high-school/wfs-wigu-highschool-lessons.pdf)



## THE DREAMS / NIGHTMARES QUADRANT

First, Last Name: \_\_\_\_\_

In the quadrant below, record your thoughts into four categories of Dreams that you have for yourself. In the nightmare section name jobs, destinations, and activities that you have absolutely no interest.

### The Dream / Nightmare Quadrant

|                      |                     |
|----------------------|---------------------|
| Dream Jobs & Careers | Dream Activities    |
| Dream Destinations   | Absolute Nightmares |



### **Ways to Learn about Careers**

- Publications
- Career Counseling
- Organizations
- Working People
- Internet
  - Bureau of Labor Statistics – [www.bls.gov](http://www.bls.gov)
  - Occupational Information Network (O\*NET) – <http://online.onetcenter.org>
  - New York Metro – [www.metronewyorkjobs.com](http://www.metronewyorkjobs.com)
  - LinkedIn – [www.linkedin.com](http://www.linkedin.com)
  - Execu-Search – [www.execu-search.com](http://www.execu-search.com)
  - CareerOneStop - [www.careeronestop.org](http://www.careeronestop.org)
  - The Riley Guide – <http://www.rileyguide.com/>
  - Job-Hunt – [www.job-hunt.org/](http://www.job-hunt.org/)
  - CollegeGrad.com – [www.collegegrad.com/](http://www.collegegrad.com/)
  - Glass Door – [www.glassdoor.com](http://www.glassdoor.com)
  - Craigslist – [www.craigslist.com](http://www.craigslist.com)
  - Monster – [www.monsterjobs.com](http://www.monsterjobs.com)
  - Career Builder – [www.careerbuilder.com](http://www.careerbuilder.com)
  - Indeed – [www.indeed.com](http://www.indeed.com)
  - Idealist – [www.idealists.org](http://www.idealists.org)
  - Job Central – [www.jobcentral.com](http://www.jobcentral.com)
  - Jobster – [www.jobster.com](http://www.jobster.com)



## **LESSON #24 ADDENDUM**

**For elementary and middle school, have members discuss how their performance in school affects their destiny.**